

REP HEADLINE# 6162073 TRF# E:120614 REP: TEL# 703-516-9399 FAX# 703-516-9680  
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !! SEP10/12 15.35  
 ORDER WORKSHEET HARRIS REPORT FROM REP \*\*\* WFLA-TV \*\*\*  
 \*\*CHANGES\*\*

ADV # ADV. NAME POLI/V BUCHANAN/R/CON/FL REP. # OFF. # SALESMAN #  
 AGY # AGY. NAME SRCP MEDIA, INC. BUYER NAME BETSY VONDERHEID

201 N. UNION STREET, SUITE 200 SALES PRSN WA- MEGHAN MCGARR (H)  
 ALEXANDRIA, VA 22314

ORDER # CONTRACT # 6162073 CLASS: NATL. LOCAL REGIONAL  
 PRDCT TUE-MON WEEK EST#130 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP25/12 OCT1/12 WK-1  
 CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP10/12 15.35

REP: \*\*ORDER CANCELED\*\*  
 ALL LN'S ZERO'D OUT  
 NEW TTL \$0  
 PLEASE CONFIRM  
 THANKS! BRIAN FOR MEGHAN

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
 VERN BUCHANAN FOR CONGRESS

: LINE# : REP : CD : TIME PERIOD : LGTH : SEC : RATE : START : END : SPTS : WEEK : DAYS : TOTL :  
 : : LINE# : : : : : : : DATE : DATE : /WK : INVT : : SPTS :

AGENCY ADVERTISER CODE = 23 AGENCY EST# = 130  
 AGENCY PRODUCT CODE = 48

1	S		100P-200P	30		\$200.00	9/25	9/28	0		TU-F	0
PROGRAM : DAYS OF OUR LIVES RA35+ : 1.1 CON COM1: DAYS OF OUR LIVES												
2	S		1000A-1100A	30		\$80.00	9/25	9/28	0		TU-F	0
PROGRAM : DAYTIME RA35+ : 1.8 CON COM1: DAYTIME												

9/12/12 FCC (8)

REP: TEL# 703-516-9399 FAX# 703-516-9680  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP SEP10/12 15.35  
\*\*\*CHANGES\*\*\* \*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3	S		1130P-1230A PROGRAM : TONIGHT SHOW RA35+ : 2.0 CON COM1: TONIGHT SHOW	30		\$325.00	9/25	9/28	0		TU-F	0
4	S		1100A-1200N PROGRAM : NEWS RA35+ : 0.4 CON COM1: NEWS	30		\$80.00	9/25	9/28	0		TU-F	0
5	S		1200N-100P PROGRAM : TODAY 3 RA35+ : 0.5 CON COM1: TODAY 3	30		\$100.00	9/25	9/28	0		TU-F	0
6	S		200P-300P PROGRAM : RACHEL RAY RA35+ : 1.1 CON COM1: RACHEL RAY	30		\$125.00	9/25	9/28	0		TU-F	0
7	S		300P-400P PROGRAM : DOCTORS RA35+ : 1.3 CON COM1: DOCTORS	30		\$225.00	9/25	9/28	0		TU-F	0
8	S		400P-500P PROGRAM : DR. OZ RA35+ : 2.6 CON COM1: DR. OZ	30		\$300.00	9/25	9/28	0		TU-F	0
9	S		500P-530P PROGRAM : NEWS RA35+ : 2.4 CON COM1: NEWS	30		\$450.00	9/25	9/28	0		TU-F	0
10	S		530P-600P PROGRAM : NEWS RA35+ : 2.8 CON COM1: NEWS	30		\$450.00	9/25	9/28	0		TU-F	0

FAX# 703-516-9680  
CREDIT RISK !!  
HARRIS REPORT FROM REP SEP10/12 15.35  
\*\*CHANGES\*\* \*\*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
11	S		600P-630P PROGRAM : NEWS RA35+ : 5.3 CON COM1 : NEWS	30		\$600.00	9/25	9/28	0		TU-F	0
12	S		600A-700A PROGRAM : AM NEWS RA35+ : 1.8 CON COM1 : AM NEWS	30		\$325.00	9/25	9/28	0		TU-F	0
13	S		700P-730P PROGRAM : ET RA35+ : 4.2 CON COM1 : ET	30		\$500.00	9/25	9/28	0		TU-F	0
14	S		700A-900A PROGRAM : TODAY SHOW RA35+ : 2.4 CON COM1 : TODAY SHOW	30		\$450.00	9/25	9/28	0		TU-F	0
15	S		730P-800P PROGRAM : EXTRA RA35+ : 3.4 CON COM1 : EXTRA	30		\$500.00	9/25	9/28	0		TU-F	0
16	S		900A-1000A PROGRAM : TODAY SHOW 2 RA35+ : 1.8 CON COM1 : TODAY SHOW 2	30		\$275.00	9/25	9/28	0		TU-F	0
17	S		800P-900P PROGRAM : AGT RA35+ : 8.6 CON COM1 : AGT	30		\$4,500.00	10/1	10/1	0		MON	0
18	S		1130P-100A PROGRAM : SNL RA35+ : 3.1 CON COM1 : SNL	30		\$600.00	9/29	9/29	0		SAT	0

REP: TEL# 703-516-9399 FAX# 703-516-9680  
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\*\*\*CHANGES\*\*\* \*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
19	S		1200N-100P	30		\$75.00	9/29	9/29	0		SAT	0
PROGRAM : RA35+ : 0.8 CON COM1 :												
20	S		600P-630P	30		\$350.00	9/29	9/29	0		SAT	0
PROGRAM : NEWS RA35+ : 3.6 CON COM1 : NEWS												
21	S		700P-800P	30		\$325.00	9/29	9/29	0		SAT	0
PROGRAM : ET RA35+ : 3.6 CON COM1 : ET												
22	S		700A-900A	30		\$250.00	9/29	9/29	0		SAT	0
PROGRAM : SA TODAY RA35+ : 2.0 CON COM1 : SA TODAY												
23	S		900A-1000A	30		\$150.00	9/29	9/29	0		SAT	0
PROGRAM : RA35+ : 2.1 CON COM1 :												
24	S		1200N-100P	30		\$75.00	9/30	9/30	0		SUN	0
PROGRAM : RA35+ : 0.5 CON COM1 :												
25	S		600P-630P	30		\$375.00	9/30	9/30	0		SUN	0
PROGRAM : NEWS RA35+ : 3.6 CON COM1 : NEWS												
26	S		800A-900A	30		\$250.00	9/30	9/30	0		SUN	0
PROGRAM : SU TODAY RA35+ : 1.8 CON COM1 : SU TODAY												

FAX# 703-516-9680  
CREDIT RISK !!  
HARRIS REPORT FROM REP  
SEP10/12 15.35  
\*\*CHANGES\*\* \*\*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
27	S		830P-1100P	30		\$6,000.00	9/30	9/30	0		SUN	0
PROGRAM : NFL RA35+ : 11.6 CON COM1 : NFL												
28	S		900A-1000A	30		\$150.00	9/30	9/30	0		SUN	0
PROGRAM : RA35+ : 1.8 CON COM1 :												
29	S		1100P-1130P	30		\$625.00	9/25	10/1	0		TU-M	0
PROGRAM : LATE NEWS RA35+ : 3.0 CON COM1 : LATE NEWS												
30	S		100P-200P	30		\$200.00	10/1	10/1	0		MON	0
PROGRAM : DAYS OF OUR LIVES RA35+ : 1.1 CON COM1 : DAYS OF OUR LIVES												
31	S		1000A-1100A	30		\$80.00	10/1	10/1	0		MON	0
PROGRAM : DAYTIME RA35+ : 1.8 CON COM1 : DAYTIME												
32	S		1130P-1230A	30		\$325.00	10/1	10/1	0		MON	0
PROGRAM : TONIGHT SHOW RA35+ : 2.0 CON COM1 : TONIGHT SHOW												
33	S		1100A-1200N	30		\$80.00	10/1	10/1	0		MON	0
PROGRAM : NEWS RA35+ : 0.4 CON COM1 : NEWS												
34	S		1200N-100P	30		\$100.00	10/1	10/1	0		MON	0
PROGRAM : TODAY 3 RA35+ : 0.5 CON COM1 : TODAY 3												

SEP 10/12 15.35  
WFLA-TV

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
35	S		200P-300P PROGRAM : RACHEL RAY RA35+ : 1.1 CON COM1: RACHEL RAY	30		\$125.00	10/1	10/1	0		MON	0
36	S		300P-400P PROGRAM : DOCTORS RA35+ : 1.3 CON COM1: DOCTORS	30		\$225.00	10/1	10/1	0		MON	0
37	S		400P-500P PROGRAM : DR. OZ RA35+ : 2.6 CON COM1: DR. OZ	30		\$300.00	10/1	10/1	0		MON	0
38	S		500P-530P PROGRAM : NEWS RA35+ : 2.4 CON COM1: NEWS	30		\$450.00	10/1	10/1	0		MON	0
39	S		530P-600P PROGRAM : NEWS RA35+ : 2.8 CON COM1: NEWS	30		\$450.00	10/1	10/1	0		MON	0
40	S		600P-630P PROGRAM : NEWS RA35+ : 5.3 CON COM1: NEWS	30		\$600.00	10/1	10/1	0		MON	0
41	S		600A-700A PROGRAM : AM NEWS RA35+ : 1.8 CON COM1: AM NEWS	30		\$325.00	10/1	10/1	0		MON	0
42	S		700P-730P PROGRAM : ET RA35+ : 4.2 CON COM1: ET	30		\$500.00	10/1	10/1	0		MON	0

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
43	S		700A-900A	30		\$450.00	10/1	10/1	0		MON	0
PROGRAM : TODAY SHOW RA35+ : 2.4 CON COM1: TODAY SHOW												
44	S		730P-800P	30		\$500.00	10/1	10/1	0		MON	0
PROGRAM : EXTRA RA35+ : 3.4 CON COM1: EXTRA												
45	S		900A-1000A	30		\$275.00	10/1	10/1	0		MON	0
PROGRAM : TODAY SHOW 2 RA35+ : 1.8 CON COM1: TODAY SHOW 2												
SEP/12			\$ .00			OCT/12			\$ .00			
												CONTRACT TOTAL \$ .00
												TOTAL SPOTS 0

MARKET TOTALS \$0 WFLA 0% WFTS 0% WTSP 0% WTVT 0% WTOG 0% WTTA 0% WMOR 0%  
 WMOX 0% WXPX 0% WWSB 0% CABL 0%  
 ORDER CANCELED.  
 SVC- NSI  
 DEMOS- RA35+\*  
 MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

Srsc Media  
201 North Union Street  
Suite 200  
Alexandria VA 22314

Vern Buchanan/ R/ Congress/ FL  
Submission Number 763 Issue 3



WFLA-TV  
P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Vern Buchanan/ R/ Congress/ FL	Submission Cost:	0	Campaign Ref:	E:120614018
Buyer:		Client/Product/Estimate:	23 / 48 / 130	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/24/12 to 10/07/12	Weeks:	2	Order Ref:	06162073
Est./PO Number:	06162073	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Product:	Tue-Mon Week	Booking Group:	WFLA	Key Market:	Tampa-St. Petersburg, FL
Demographic:	(L) Household	Order:			

Ref	Sales Product Details	Rev Type	Rate	Spot Type		09/24	10/01	Total	Cost
2	M-F 10a Daytime .TWTF..	06		30 Comme	Nbr of Spots Closed PR	8		8	
3	M-F 1135p ET / 1035p CT Tonight Show .TWTF..	06		30 Comme	Nbr of Spots Closed PR	1		1	
4	M-F 11a News .TWTF..	06		30 Comme	Nbr of Spots Closed PR	8		8	
11	M-F 6p News .TWTF..	06		30 Comme	Nbr of Spots Closed PR	1		1	
12	M-F 6a News .TWTF..	06		30 Comme	Nbr of Spots Closed PR	1		1	
13	M-F 7p Entertainment Tonight .TWTF..	06		30 Comme	Nbr of Spots Closed PR	4		4	
15	M-F 730p Extra .TWTF..	06		30 Comme	Nbr of Spots Closed PR	4		4	
24	M-Su 11p News	06		30	Nbr of Spots				
Weekly Totals: Total Spots(Ord Spots)						32	6	38	
Closed PR									



Srccp Media  
201 North Union Street  
Suite 200  
Alexandria VA 22314

Vern Buchanan/ R/ Congress/ FL  
Submission Number 763 Issue 3



WFLA-TV  
P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Vern Buchanan/ R/ Congress/ FL	Submission Cost:	0	Campaign Ref:	E:120614018
Buyer:	FL	Client/Product/Estimate:	23 /48 /130	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/24/12 to 10/07/12	Weeks:	2	Order Ref:	06162073
Est./PO Number:	06162073	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	Total	Cost
28	M-F 10a Daytime M.....	06		30 Comme	Closed PR Nbr of Spots		2	2
30	M-F 11a News M.....	06		30 Comme	Closed PR Nbr of Spots	2		2
39	M-F 7p Entertainment Tonight M.....	06		30 Comme	Closed PR Nbr of Spots	1		1
41	M-F 730p Extra M.....	06		30 Comme	Closed PR Nbr of Spots	1		1
Weekly Totals: Total Spots(Ord Spots)					32	6	38	
Closed PR								

Pre-emption Summary

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
2	M-F 10a Daytime	:30 Commercial	09/24/12	Closed Pre Emption	640.00	No Makegood / Credit	0000000000	E:120614018
3	M-F 1135p ET / 1035p CT Tonight Show	:30 Commercial	09/24/12	Closed Pre Emption	325.00	No Makegood / Credit	0000000000	E:120614018
4	M-F 11a News	:30 Commercial	09/24/12	Closed Pre Emption	640.00	No Makegood / Credit	0000000000	E:120614018
11	M-F 6p News	:30 Commercial	09/24/12	Closed Pre Emption	600.00	No Makegood / Credit	0000000000	E:120614018
12	M-F 6a News	:30 Commercial	09/24/12	Closed Pre Emption	325.00	No Makegood / Credit	0000000000	E:120614018
13	M-F 7p Entertainment Tonight	:30 Commercial	09/24/12	Closed Pre Emption	0.00	09/25, 10/01, 10/02	0000167915	E:120614018
15	M-F 730p Extra	:30 Commercial	09/24/12	Closed Pre Emption	2,000.00	No Makegood / Credit	0000000000	E:120614018
24	M-Su 11p News	:30 Commercial	09/24/12	Closed Pre Emption	3,125.00	No Makegood / Credit	0000000000	E:120614018
28	M-F 10a Daytime	:30 Commercial	10/01/12	Closed Pre Emption	160.00	No Makegood / Credit	0000000000	E:120614018

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
30	M-F 11a News	:30 Commercial	10/01/12	Closed Pre Emption	80.00	No Makegood / Credit	0000000000	E:120614018
			10/01/12	Closed Pre Emption	0.00	, 10/01, 10/02	0000167991	E:120614018
39	M-F 7p Entertainment Tonight	:30 Commercial	10/01/12	Closed Pre Emption	0.00	, 09/25, 10/01, 10/02	0000167915	E:120614018
41	M-F 730p Extra	:30 Commercial	10/01/12	Closed Pre Emption	500.00	No Makegood / Credit	0000000000	E:120614018

Grand Totals

		Month 9 Weeks: 5		Month 10 Weeks: 4	
		09/24		10/01	
Totals					
Spots		0		0	
Cost		0		0	

Grand Totals:

Spots:	0
Gross Total:	0.00
Commission:	0.00
Net Total:	0.00

REP HEADLINE# 6162073  
ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399 FAX# 703-516-9680  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP  
MAY31/12 12.2  
\*\*\* WFLA-TV \*\*\*

ADV # ADV. NAME FOLI/V BUCHANAN/R/CON/FL REP. # OFF. # SALESMAN #  
AGY # AGY. NAME SRCP MEDIA, INC. BUYER NAME BETSY VONDERHEID

201 N. UNION STREET, SUITE 200 SALES PRSN WA- MEGHAN MCGARR (H)  
ALEXANDRIA, VA 22314

ORDER # CONTRACT # 6162073 CLASS: NATL. LOCAL REGIONAL

PRDCT TUE-MON WEEK EST#130 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP25/12 OCT1/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE MAY31/12 12.20

REP: NEW ORDER  
TTL \$54,775 @155X  
PLEASE CONFIRM  
THANKS! BRIAN FOR MEGHAN

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
VERN BUCHANAN FOR CONGRESS

LINE# : REP : CD : TIME PERIOD : LGTH : SEC : RATE : START : END : SPTS : WEEK : DAYS : TOTL :  
: LINE# : : : : : : : DATE : DATE : /WK : INVT : : SPTS :

AGENCY ADVERTISER CODE = 23 AGENCY EST# = 130  
AGENCY PRODUCT CODE = 48

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
1			100P-200P	30		\$200.00	9/25	9/28	4		TU-F	4
PROGRAM : DAYS OF OUR LIVES												
RA35+ : 1.1												
CON COM1: DAYS OF OUR LIVES												

2			1000A-1100A	30		\$80.00	9/25	9/28	8		TU-F	8
PROGRAM : DAYTIME												
RA35+ : 1.8												
CON COM1: DAYTIME												

446 1450  
JMD

REP HEADLINE# 6162073  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399 FAX# 703-516-9680  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP  
 MAY31/12 12.2  
 \*\*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			1130P-1230A PROGRAM : TONIGHT SHOW RA35+ : 2.0 CON COM1: TONIGHT SHOW	30		\$325.00	9/25	9/28	8		TU-F	8
4			1100A-1200N PROGRAM : NEWS RA35+ : 0.4 CON COM1: NEWS	30		\$80.00	9/25	9/28	8		TU-F	8
5			1200N-100P PROGRAM : TODAY 3 RA35+ : 0.5 CON COM1: TODAY 3	30		\$100.00	9/25	9/28	8		TU-F	8
6			200P-300P PROGRAM : RACHEL RAY RA35+ : 1.1 CON COM1: RACHEL RAY	30		\$125.00	9/25	9/28	8		TU-F	8
7			300P-400P PROGRAM : DOCTORS RA35+ : 1.3 CON COM1: DOCTORS	30		\$225.00	9/25	9/28	8		TU-F	8
8			400P-500P PROGRAM : DR. OZ RA35+ : 2.6 CON COM1: DR. OZ	30		\$300.00	9/25	9/28	8		TU-F	8
9			500P-530P PROGRAM : NEWS RA35+ : 2.4 CON COM1: NEWS	30		\$450.00	9/25	9/28	4		TU-F	4
10			530P-600P PROGRAM : NEWS RA35+ : 2.8 CON COM1: NEWS	30		\$450.00	9/25	9/28	4		TU-F	4

REP HEADLINE# 6162073  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399 FAX# 703-516-9680  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP

MAY31/12 12.2  
\*\*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			600P-630P	30		\$600.00	9/25	9/28	4		TU-F	4
	PROGRAM :		NEWS									
	RA35+ :		5.3									
	CON COM1 :		NEWS									
12			600A-700A	30		\$325.00	9/25	9/28	8		TU-F	8
	PROGRAM :		AM NEWS									
	RA35+ :		1.8									
	CON COM1 :		AM NEWS									
13			700P-730P	30		\$500.00	9/25	9/28	4		TU-F	4
	PROGRAM :		ET									
	RA35+ :		4.2									
	CON COM1 :		ET									
14			700A-900A	30		\$450.00	9/25	9/28	8		TU-F	8
	PROGRAM :		TODAY SHOW									
	RA35+ :		2.4									
	CON COM1 :		TODAY SHOW									
15			730P-800P	30		\$500.00	9/25	9/28	4		TU-F	4
	PROGRAM :		EXTRA									
	RA35+ :		3.4									
	CON COM1 :		EXTRA									
16			900A-1000A	30		\$275.00	9/25	9/28	8		TU-F	8
	PROGRAM :		TODAY SHOW 2									
	RA35+ :		1.8									
	CON COM1 :		TODAY SHOW 2									
17			800P-900P	30		\$4,500.00	10/1	10/1	1		MON	1
	PROGRAM :		AGT									
	RA35+ :		8.6									
	CON COM1 :		AGT									
18			1130P-100A	30		\$600.00	9/29	9/29	1		SAT	1
	PROGRAM :		SNL									
	RA35+ :		3.1									
	CON COM1 :		SNL									

*POWELL VOICE*

MAY 31/12 12.2  
\*\*\*\*\* WFLA-TV \*\*\*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
19			1200N-100P	30		\$75.00	9/29	9/29	2		SAT	2
PROGRAM : RA35+ : 0.8 CON COM1 :												
20			600P-630P	30		\$350.00	9/29	9/29	1		SAT	1
PROGRAM : NEWS RA35+ : 3.6 CON COM1 : NEWS												
21			700P-800P	30		\$325.00	9/29	9/29	1		SAT	1
PROGRAM : ET RA35+ : 3.6 CON COM1 : ET												
22			700A-900A	30		\$250.00	9/29	9/29	2		SAT	2
PROGRAM : SA TODAY RA35+ : 2.0 CON COM1 : SA TODAY												
23			900A-1000A	30		\$150.00	9/29	9/29	2		SAT	2
PROGRAM : RA35+ : 2.1 CON COM1 :												
24			1200N-100P	30		\$75.00	9/30	9/30	2		SUN	2
PROGRAM : RA35+ : 0.5 CON COM1 :												
25			600P-630P	30		\$375.00	9/30	9/30	1		SUN	1
PROGRAM : NEWS RA35+ : 3.6 CON COM1 : NEWS												
26			800A-900A	30		\$250.00	9/30	9/30	2		SUN	2
PROGRAM : SU TODAY RA35+ : 1.8 CON COM1 : SU TODAY												

REP HEADLINE# 6162073  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399 FAX# 703-516-9680  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!  
 ORDER WORKSHEET HARRIS REPORT FROM REP  
 MAY31/12 12.2  
 \*\*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
27			830P-1100P	30		\$6,000.00	9/30	9/30	1		SUN	1
	PROGRAM :		NFL									
	RA35+ :		11.6									
	CON COM1 :		NFL									
28			900A-1000A	30		\$150.00	9/30	9/30	2		SUN	2
	PROGRAM :											
	RA35+ :		1.8									
	CON COM1 :											
29			1100P-1130P	30		\$625.00	9/25	10/1	7		TU-M	7
	PROGRAM :		LATE NEWS									
	RA35+ :		3.0									
	CON COM1 :		LATE NEWS									
30			100P-200P	30		\$200.00	10/1	10/1	1		MON	1
	PROGRAM :		DAYS OF OUR LIVES									
	RA35+ :		1.1									
	CON COM1 :		DAYS OF OUR LIVES									
31			1000A-1100A	30		\$80.00	10/1	10/1	2		MON	2
	PROGRAM :		DAYTIME									
	RA35+ :		1.8									
	CON COM1 :		DAYTIME									
32			1130P-1230A	30		\$325.00	10/1	10/1	2		MON	2
	PROGRAM :		TONIGHT SHOW									
	RA35+ :		2.0									
	CON COM1 :		TONIGHT SHOW									
33			1100A-1200N	30		\$80.00	10/1	10/1	2		MON	2
	PROGRAM :		NEWS									
	RA35+ :		0.4									
	CON COM1 :		NEWS									
34			1200N-100P	30		\$100.00	10/1	10/1	2		MON	2
	PROGRAM :		TODAY 3									
	RA35+ :		0.5									
	CON COM1 :		TODAY 3									

SAN-IX UN after 11:00

MAY 31/12 12.2  
\*\*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
35			200P-300P PROGRAM : RACHEL RAY RA35+ : 1.1 CON COM1: RACHEL RAY	30		\$125.00	10/1	10/1	2		MON	2
36			300P-400P PROGRAM : DOCTORS RA35+ : 1.3 CON COM1: DOCTORS	30		\$225.00	10/1	10/1	2		MON	2
37			400P-500P PROGRAM : DR. OZ RA35+ : 2.6 CON COM1: DR. OZ	30		\$300.00	10/1	10/1	2		MON	2
38			500P-530P PROGRAM : NEWS RA35+ : 2.4 CON COM1: NEWS	30		\$450.00	10/1	10/1	1		MON	1
39			530P-600P PROGRAM : NEWS RA35+ : 2.8 CON COM1: NEWS	30		\$450.00	10/1	10/1	1		MON	1
40			600P-630P PROGRAM : NEWS RA35+ : 5.3 CON COM1: NEWS	30		\$600.00	10/1	10/1	1		MON	1
41			600A-700A PROGRAM : AM NEWS RA35+ : 1.8 CON COM1: AM NEWS	30		\$325.00	10/1	10/1	2		MON	2
42			700P-730P PROGRAM : ET RA35+ : 4.2 CON COM1: ET	30		\$500.00	10/1	10/1	1		MON	1



LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
43			700A-900A	30		\$450.00	10/1	10/1	2		MON	2
PROGRAM : TODAY SHOW												
RA35+ : 2.4												
CON COM1: TODAY SHOW												
44			730P-800P	30		\$500.00	10/1	10/1	1		MON	1
PROGRAM : EXTRA												
RA35+ : 3.4												
CON COM1: EXTRA												
45			900A-1000A	30		\$275.00	10/1	10/1	2		MON	2
PROGRAM : TODAY SHOW 2												
RA35+ : 1.8												
CON COM1: TODAY SHOW 2												
SEP/12			43005.00			OCT/12					11770.00	
CONTRACT TOTAL												54775.00
TOTAL SPOTS												155

MARKET TOTALS \$288,289
 

WFLA 19%
 WFTS 18%
 WTSP 13%
 WTVT 8%
 WTOG 0%
 WTTA 0%
 WMOR 0%

 WMOX 0%
 WXPX 0%
 WWSB 42%
 CABL 0%

SHARES ARE ESTIMATED. WILL UPDATE WHEN ALL COMPETITIVE IS RECEIVED.

SVC- NSI  
 DEMOS- RA35+\*

**Srcp Media**  
 201 North Union Street  
 Suite 200  
 Alexandria VA 22314

**Vern Buchanan/ R/ Congress/ FL**  
 Submission Number 625 Issue 1



**WFLA-TV**  
 P.O. Box 1410  
 Tampa, FL 33601

**PHONE (813) 228-8888**

**Original**

<b>Client:</b> Vern Buchanan/ R/ Congress/ FL	<b>Submission Cost:</b> 53325	<b>Campaign Ref:</b> E:120614018
<b>Buyer:</b> ..	<b>Client/Product/Estimate:</b> 23 / 48 / 130	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 09/24/12 to 10/07/12	<b>Weeks:</b> 2	<b>Order Ref:</b> 06162073
<b>Est./PO Number:</b> 06162073	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
		<b>Business Category:</b> Transactional

<b>Product:</b> Tue-Mon Week	<b>Booking Group:</b> WFLA	<b>Key Market:</b> Tampa-St. Petersburg, FL
<b>Demographic:</b> (L) Household	<b>Order:</b>	

Ref	Sales Product Details	Rate	Spot Type	09/24	10/01	Total	Cost
1	M-F 1p Days Of Our Lives .TWTF..	200	30 Comme	Nbr of Spots 4		4	800
2	M-F 10a Daytime .TWTF..	80	30 Comme	Nbr of Spots 8		8	640
3	M-F 1135p ET / 1035p CT Tonight Show .TWTF..	325	30 Comme	Nbr of Spots 8		8	2600
4	M-F 11a News .TWTF..	80	30 Comme	Nbr of Spots 8		8	640
5	M-F 12p Today Show III .TWTF..	100	30 Comme	Nbr of Spots 8		8	800
6	M-F 2p Rachael Ray .TWTF..	125	30 Comme	Nbr of Spots 8		8	1000
7	M-F 3p Doctors .TWTF..	225	30 Comme	Nbr of Spots 8		8	1800
8	M-F 4p Dr Oz .TWTF..	300	30 Comme	Nbr of Spots 8		8	2400
<b>Weekly Totals: Total Spots(Ord Spots)</b>				118	28	146	

**Srtp Media**  
 201 North Union Street  
 Suite 200  
 Alexandria VA 22314

**Vern Buchanan/ R/ Congress/ FL**  
 Submission Number 625 Issue 1



**WFLA-TV**  
 P.O. Box 1410  
 Tampa, FL 33601

**PHONE (813) 228-8888**

**Original**

<b>Client:</b> Vern Buchanan/ R/ Congress/ FL	<b>Submission Cost:</b> 53325	<b>Campaign Ref:</b> E:120614018
<b>Buyer:</b> FL	<b>Client/Product/Estimate:</b> 23 / 48 / 130	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 09/24/12 to 10/07/12	<b>Weeks:</b> 2	<b>Order Ref:</b> 06162073
<b>Est./PO Number:</b> 06162073	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rate	Spot Type	09/24	10/01	Total	Cost
9	M-F 5p News .TWTF..	450	30 Comme	Nbr of Spots	4	4	1800
10	M-F 530p News .TWTF..	450	30 Comme	Nbr of Spots	4	4	1800
11	M-F 6p News .TWTF..	600	30 Comme	Nbr of Spots	4	4	2400
12	M-F 6a News .TWTF..	325	30 Comme	Nbr of Spots	8	8	2600
13	M-F 7p Entertainment Tonight .TWTF..	500	30 Comme	Nbr of Spots	4	4	2000
14	M-F 7a Today Show .TWTF..	450	30 Comme	Nbr of Spots	8	8	3600
15	M-F 730p Extra .TWTF..	500	30 Comme	Nbr of Spots	4	4	2000
16	M-F 9a Today Show II .TWTF..	275	30 Comme	Nbr of Spots	8	8	2200
17	Mon 8-10p ET / 7-9p CT Voice M.....	4500	30 Comme	Nbr of Spots	1	1	4500
18	Sat 1130p ET / 1030p CT Saturday Night Live .....S.	600	30 Comme	Nbr of Spots	1	1	600
<b>Weekly Totals:</b> Total Spots(Ord Spots)				118	28	146	

Srcp Media  
201 North Union Street  
Suite 200  
Alexandria VA 22314

Vern Buchanan/ R/ Congress/ FL  
Submission Number 625 Issue 1



WFLA-TV

P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Vern Buchanan/ R/ Congress/ FL	Submission Cost:	53325	Campaign Ref:	E:120614018
Buyer:	FL	Client/Product/Estimate:	23 /48 /130	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/24/12 to 10/07/12	Weeks:	2	Order Ref:	06162073
Est./PO Number:	06162073	Contract type:	Political	Business Type:	POLITICAL
				Business Category:	Transactional

Ref	Sales Product Details	Rate	Spot Type	09/24	10/01	Total	Cost
19	Sat 7p Entertainment Tonight .....S.	325	30 Comme	Nbr of Spots	1	1	325
20	Sun 6p News .....S	375	30 Comme	Nbr of Spots	1	1	375
21	Sun 8a Today Show .....S	250	30 Comme	Nbr of Spots	2	2	500
22	Sun 815p ET / 715p CT NBC Sunday Night Football .....S	6000	30 Comme	Nbr of Spots	1	1	6000
23	Sun 9a News .....S	150	30 Comme	Nbr of Spots	2	2	300
24	M-Su 11p News TWTFSS. Isolations: W/C 10/01 M.....	625	30 Comme	Nbr of Spots	5	5	3125
25	M-Su Late News Late Run .....S	625	30 Comme	Nbr of Spots	1	1	625
26	M-Su 11p News M.....	625	30 Comme	Nbr of Spots	1	1	625
27	M-F 1p Days Of Our Lives M.....	200	30 Comme	Nbr of Spots	1	1	200
28	M-F 10a Daytime M.....	80	30 Comme	Nbr of Spots	2	2	160
Weekly Totals: Total Spots(Ord Spots)				118	28	146	

**Srtp Media**  
 201 North Union Street  
 Suite 200  
 Alexandria VA 22314

**Vern Buchanan/ R/ Congress/ FL**  
 Submission Number 625 Issue 1



**WFLA-TV**  
 P.O. Box 1410  
 Tampa, FL 33601

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**Original**

<b>Client:</b> Vern Buchanan/ R/ Congress/ FL	<b>Submission Cost:</b> 53325	<b>Campaign Ref:</b> E:120614018
<b>Buyer:</b> FL	<b>Client/Product/Estimate:</b> 23 /48 /130	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 09/24/12 to 10/07/12	<b>Weeks:</b> 2	<b>Order Ref:</b> 06162073
<b>Est./PO Number:</b> 06162073	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rate	Spot Type	09/24	10/01	Total	Cost
29	M-F 1135p ET / 1035p CT Tonight Show M.....	325	30 Comme	Nbr of Spots	2	2	650
30	M-F 11a News M.....	80	30 Comme	Nbr of Spots	2	2	160
31	M-F 12p Today Show III M.....	100	30 Comme	Nbr of Spots	2	2	200
32	M-F 2p Rachael Ray M.....	125	30 Comme	Nbr of Spots	2	2	250
33	M-F 3p Doctors M.....	225	30 Comme	Nbr of Spots	2	2	450
34	M-F 4p Dr Oz M.....	300	30 Comme	Nbr of Spots	2	2	600
35	M-F 5p News M.....	450	30 Comme	Nbr of Spots	1	1	450
36	M-F 530p News M.....	450	30 Comme	Nbr of Spots	1	1	450
37	M-F 6p News M.....	600	30 Comme	Nbr of Spots	1	1	600
38	M-F 6a News M.....	325	30 Comme	Nbr of Spots	2	2	650
39	M-F 7p Entertainment Tonight M.....	500	30 Comme	Nbr of Spots	1	1	500
<b>Weekly Totals:</b>				<b>Total Spots(Ord Spots)</b>	118	28	146

**Srccp Media**  
 201 North Union Street  
 Suite 200  
 Alexandria VA 22314

**Vern Buchanan/ R/ Congress/ FL**  
 Submission Number 625 Issue 1



**WFLA-TV**  
 P.O. Box 1410  
 Tampa, FL 33601

**PHONE (813) 228-8888**

**Original**

<b>Client:</b> Vern Buchanan/ R/ Congress/ FL	<b>Submission Cost:</b> 53325	<b>Campaign Ref:</b> E:120614018
<b>Buyer:</b> FL	<b>Client/Product/Estimate:</b> 23 /48 /130	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 09/24/12 to 10/07/12	<b>Weeks:</b> 2	<b>Order Ref:</b> 06162073
<b>Est./PO Number:</b> 06162073	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rate	Spot Type	09/24	10/01	Total	Cost
40	M-F 7a Today Show M..... 450	30	Comme Nbr of Spots	2	2	900	
41	M-F 730p Extra M..... 500	30	Comme Nbr of Spots	1	1	500	
42	M-F 9a Today Show II M..... 275	30	Comme Nbr of Spots	2	2	550	
<b>Weekly Totals: Total Spots(Ord Spots)</b>				118	28	146	

Grand Totals				Month 9 Weeks: 5		Month 10 Weeks: 4	
				09/24		10/01	
Spots				146		118	
Cost				53325		40930	
						12395	

<b>Grand Totals:</b>	<b>Spots:</b> 146
	<b>Gross Total:</b> 53,325.00
	<b>Commission:</b> 7,998.75
	<b>Net Total:</b> 45,326.25



# WFLA-TV

## A MEDIA GENERAL STATION

200 S. Parker Street  
Tampa, FL 33606  
Tele (813) 228-8888  
Fax (813) 221-5787

### INVOICE / AFFIDAVIT

21861  
Srcp Media  
201 North Union Street  
Suite 200  
ALEXANDRIA VA 22314

REP: WFLA (Washington Dc)  
SLSP: HRP Washington, DC  
ADV: Vern Buchanan/ R/ Congress/  
PROD: Tue-Mon Week

2012  
INVOICE DATE: 09/30/12  
ORDER TYPE: Political  
WFLA I SS  
E:120614018  
WFLA  
INVOICE NUMBER: 0100032732  
PAGE: 1  
BROADCAST MONTH: 08/27/2012 - 09/30/12  
SCHEDULE DATES: 9/24/12-10/07/12  
Standard Broadcast Month

REF#: 23 /48 /130  
Desc: 06162073

TERMS: NET 30 DAYS.

SCHEDULE			ACTUAL BROADCAST				RECONCILIATION		
DESCRIPTION	PRICE	RT/SS# PER	DATE	DAY	TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS	DEBIT/CREDIT
M-F 10a Daytime	80.00	2 8	9/25	TU	*WFLA	:30 Commercial	.00	Preempt	80.00-
			9/25	TU		30	.00	Program Change	80.00-
			9/26	WE		30	.00	Preempt	80.00-
			9/26	WE		30	.00	Program Change	80.00-
			9/27	TH		30	.00	Preempt	80.00-
			9/27	TH		30	.00	Program Change	80.00-
			9/28	FR		30	.00	Preempt	80.00-
			9/28	FR		30	.00	Program Change	80.00-
M-F 1135p ET / 1035p CT Tonigh	325.00	3 1	9/27	TH	*WFLA	:30 Commercial	.00	Preempt	325.00-
M-F 11a News					*WFLA	:30 Commercial			

\*\*\* Continued \*\*\*

PERIOD COST	7,655.00	0 Total Units	ACTUAL GROSS BILLING	.00	SUB-TOTALS	Debits	.00
			AGENCY COMMISSION	.00	TOTAL RECONCILING	Credits	7,655.00-
			NET DUE	.00			7,655.00CR

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.

**WFLA-TV**  
P.O. Box 1410  
Tampa, FL 33601



ADVERTISER: Vern Buchanan/ R/ Congress/  
PRODUCT: Tue-Mon Week

INVOICE NUMBER: 0100032732  
BROADCAST MONTH: 08/27/2012 - 09/30/12

AMOUNT DUE  
.00

REMIT TO:

\*00238

000021861  
Srcp Media  
201 North Union Street  
Suite 200  
ALEXANDRIA VA 22314

WFLA-TV  
REMITTANCE PROCESSING CENTER  
P.O. BOX 26425  
RICHMOND VA 23260-6425



400900020 00000000021861 00000100032732 000000000 3



# WFLA-TV

A MEDIA GENERAL STATION

200 S. Parker Street  
Tampa, FL 33606  
Tele (813) 288-8888  
Fax (813) 221-5787

## INVOICE / AFFIDAVIT

21861  
Srcp Media  
201 North Union Street  
Suite 200  
ALEXANDRIA VA 22314

REP: WFLA (Washington Dc)  
SLSP: HRP Washington, DC  
ADV: Vern Buchanan/ R/ Congress/  
PROD: Tue-Mon Week

2012  
INVOICE DATE 09/30/12  
ORDER TYPE Political  
INVOICE NUMBER 0100032732  
SCHEDULE DATES 2 08/27/2012 - 09/3  
9/24/12-10/07/12  
WFLA I SS  
09/30/12 E:120614018  
PAGE BROADCAST MONTH  
Standard Broadcast Month  
TERMS: NET 30 DAYS.

REF#: 23 /48 /130  
Desc: 06162073

SCHEDULE			ACTUAL BROADCAST			RECONCILIATION		
DESCRIPTION	PRICE	RT/SS# PER	DATE	DAY	TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS DEBIT/CREDIT
	80.00	4 8	9/25	TU		30	.00	Preempt Program Change 80.00-
			9/25	TU		30	.00	Preempt Program Change 80.00-
			9/26	WE		30	.00	Preempt Program Change 80.00-
			9/26	WE		30	.00	Preempt Program Change 80.00-
			9/27	TH		30	.00	Preempt Program Change 80.00-
			9/27	TH		30	.00	Preempt Program Change 80.00-
			9/28	FR		30	.00	Preempt Program Change 80.00-
			9/28	FR		30	.00	Preempt Program Change 80.00-
M-F 6p News	600.00	11 1	9/28	FR	*WFLA	:30 Commercial	.00	Preempted 600.00-
M-F 6a News	325.00	12 1	9/25	TU	*WFLA	:30 Commercial	.00	Preempted 325.00-
M-F 7p Entertainment Tonight	500.00	13 4	9/25	TU	*WFLA	:30 Commercial	.00	Preempt Program Change .00-
			9/26	WE		30	.00	Preempt Program Change .00-
			9/27	TH		30	.00	Preempt Program Change .00-
			9/28	FR		30	.00	Preempt Program Change .00-
M-F 730p Extra	500.00	15 4	9/25	TU	*WFLA	:30 Commercial	.00	Preempt Program Change 500.00-
			9/26	WE		30	.00	Preempt Program 500.00-
*** Continued ***								

PERIOD COST 7,655.00

### 0 Total Units

ACTUAL GROSS BILLING .00  
AGENCY COMMISSION .00  
NET DUE .00

SUB-TOTALS Debits .00  
Credits 7,655.00-  
TOTAL RECONCILING 7,655.00CR

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.





# WFLA-TV

## A MEDIA GENERAL STATION

200 S. Parker Street  
Tampa, FL 33606  
Tele (813) 288-8888  
Fax (813) 221-5787

### INVOICE / AFFIDAVIT

21861  
Srcp Media  
201 North Union Street  
Suite 200  
ALEXANDRIA VA 22314

REP\_: WFLA (Washington Dc)  
SLSP: HRP Washington, DC  
ADV\_: Vern Buchanan/ R/ Congress/  
PROD: Tue-Mon Week

2012 WFLA I SS  
INVOICE DATE 09/30/12 E:120614018  
ORDER TYPE Political WFLA  
INVOICE NUMBER 0100032732  
PAGE BROADCAST MONTH 3 08/27/2012 - 09/3  
SCHEDULE DATES 9/24/12-10/07/12  
Standard Broadcast Month  
TERMS: NET 30 DAYS.

REF#: 23 /48 /130  
Desc: 06162073

SCHEDULE			ACTUAL BROADCAST				RECONCILIATION		
DESCRIPTION	PRICE	RT/SS# PER	DATE	DAY	TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS	DEBIT/CREDIT
			9/27	TH		30	.00	Change Preempt Program	500.00-
			9/28	FR		30	.00	Change Preempt Program	500.00-
M-Su 11p News	625.00	24 5	9/25	TU		30	.00	Preempted	625.00-
			9/26	WE		30	.00	Preempted	625.00-
			9/27	TH		30	.00	Preempted	625.00-
			9/28	FR		30	.00	Preempted	625.00-
			9/29	SA		30	.00	Preempted	625.00-
Total Airtime Net Spot Revenue:						.00			

PERIOD COST	7,655.00	0 Total Units			
		ACTUAL GROSS BILLING	.00	SUB-TOTALS	Debits .00
		AGENCY COMMISSION	.00		Credits 7,655.00-
		NET DUE	.00	TOTAL RECONCILING	7,655.00CR

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.